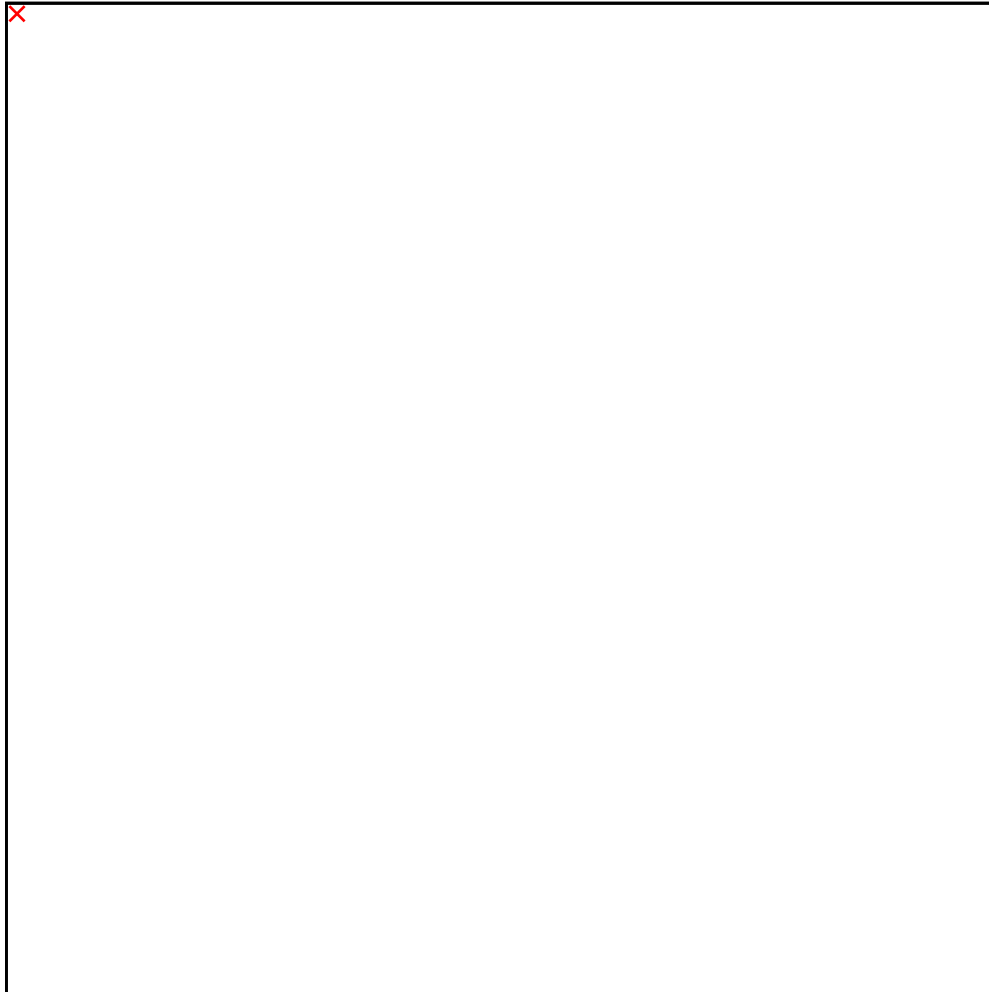


Join the Call of the Open Road – “Miles of Memories” New National Summer Road Trip Getaway Campaign from Benchmark Resorts & Hotel

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The Woodlands (Houston), Texas, June 1, 2020 ... With nearly half of Americans looking to hit the highway this summer for their vacation travels, it's time to rev up the engines, take the wheel and revel in the magic of the open road. Long a romantic symbol of American adventure and freedom, our highways and rural roads beckon us back to a simpler time when road trips were a family affair, a path to discovery, and the journey was as exciting as the destination. America's roads are open and ready for the countless housebound citizens eager to shift into high gear this summer.

Americans are ready to rediscover the magic and memories of a Summer road trip and 31 hotels from [Benchmark Resorts & Hotels](#) are helping guests to map out their trips with the new *Miles of Memories* program. Located in seven spectacular travel regions within convenient driving distance for travelers across the United States, these unique hotels are providing Summer Savings of up to 50% Off rooms, activities and amenities. *Miles of Memories* is designed to showcase the attractions of each destination and provide an insider's look at the hidden gems and offbeat places known only to locals and the staff of the chosen hotel. Many of the featured offers will be available through the fall and winter seasons and into 2021.

“We are seeing promising indications that the repressed demand for travel is increasing significantly,” asserts Ted Davis, Benchmark's chief marketing officer. A recent survey by the US Travel Association

showed that nearly 50% of respondents were planning some type of regional road trip for the summer. Most trips will include a visit to family and friends. “Road trips are perceived right now as the safest and most convenient way to travel and one of Benchmark’s welcoming destinations is just up the highway,” Davis notes. “They also hearken back to a simpler, carefree era that many travelers are recalling with nostalgia and comforting memories. At Benchmark, we are committed to helping our guests revitalize the spirit of Wanderlust in the safe and welcoming environment of a Benchmark resort or hotel.” Many of the featured offers have extended availability through the end of the year, allowing guests to take advantage of some of these exclusive getaway offers beyond the Summer travel season.

Guests can enjoy luxury accommodations and an array of activities. Tee off at top golf courses, dine on delicious regional cuisine, luxuriate at a superb spa, sleep easy at a historic New England Inn, go back in time at a marvelous Mid-Century Modern hotel, let the Florida sun shine at five fabulous resorts. Remember the Alamo and go wild over wildlife at Yellowstone National Park.

Seven “Miles of Memories” Summer Travel Regions make up this value-added road map, each offering its own distinctive attractions and superb hotel and resort savings up to 50%. Guests can book at the seven regional links (below) or by visiting [Miles of Memories](#).

Texas: Lone Star, Longhorns and Stetsons

Benchmark hotels in the Lone Star state are waiting to say “Howdy” at five resorts and hotels from Dallas to San Antonio. Guests can explore Aggieland from the **Texas A&M Hotel and Conference Center**, shop at the renowned Watters Creek at Montgomery Farm near the **Delta Hotels Marriott Watters Creek Convention Center**. The **La Cantera Resort & Spa** in the beautiful Texas Hill Country is just a short drive from historic San Antonio where the **Hotel Contessa** occupies a premier spot on the legendary River Walk, just a short distance from the legendary Alamo. The new **Margaritaville Resort Lake Conroe** near Houston combines island attitude and lakeside latitude.

For more information on Texas lodging savings up to 20%, and spa credits from \$125, and to book, visit: [Texas Road Trips](#).

Maine, Vermont, New York, New Jersey: Miles of Northeastern Memories

From the verdant mountains of Vermont to the fabled New Jersey Shore, the Northeast is scenic, sophisticated and a showcase for America’s early history. Three legendary New England inns beckon visitors. Set sail over Maine’s coastal waters and enjoy the Catch of the Day at the **Spruce Point Inn**. Discover the charm of a Vermont village at the **Equinox Golf Resort & Spa**, which dates back to Colonial times and is on the National Register of Historic Places. Its sister property, **The Inns at The Equinox** is a collection of colonial era and modern buildings. Guests can access all the facilities of the resort. Whip up an entrée or bake a cake at **The Essex, Vermont’s Culinary Resort & Spa**, offering cooking classes and fine dining. Make a splash in the Catskills at **The Kartrite Resort & Indoor Waterpark**. In New Jersey, enjoy New Brunswick’s thriving arts scene from **The Heldrich** and then set out for nearby Princeton, home of Princeton University, or take a drive to the beaches of the Jersey Shore. New York, Philadelphia and legendary Washington’s Crossing State Park on the Delaware River are just an hour’s drive away.

For more information on Miles of Northeast lodging savings up to 50%, select dining credits, and to book, visit [Northeast Road Trips](#)

Illinois and Wisconsin: Great Lakes Road Trips

Get your Kicks on Route 66 – America’s most famous highway is an enduring symbol of the county’s individualism and love of adventure, winding from Chicago and the shores of Lake Michigan across the U.S. Explore its quirky roadside attractions and scenic byways from

Chicagoland’s **Eaglewood Resort & Spa** or Wisconsin’s **Abbey Resort** on Lake Geneva.

For more on Great Lakes Road Trips, and on the \$66 resort credit savings opportunities as well as dining credit savings, and to book, visit [Great Lakes Road Trips](#)

Florida: Sandy Beaches and Endless Sunshine

Benchmark’s Florida hotels span the Sunshine State to the fabled Florida Keys. Enjoy Old Florida and new at the newly renovated **Hawks Cay Resort** on Duck’s Key with a fabulous beach, five pools, and a marina. Family-friendly activities include the nearby Dolphin Research Center. Across the state on the Gulf Coast, **The Beachcomber** and the **Grand Plaza Hotel** stand directly on St. Pete Beach, one of Florida’s most acclaimed destinations. On the lush Atlantic Treasure Coast, Gloria & Emilio Estefan’s **Costa d’Este Beach Resort & Spa** is a model of contemporary luxury and sophistication. The Estefan’s **Cardozo South Beach** overlooks one of the world’s most vibrant destinations, Miami Beach.

For more information on Florida resort savings up to 50%, and to book, visit [Florida Road Trips](#).

Arizona, California, Nevada, Washington: Escape to the Best of the West

For centuries, the Wonders of the West have captivated Americans and the region’s infinite variety still attracts contemporary road trippers. With coastal California charm, and proximity to the vineyards of the Santa Cruz Wine Country, **Chaminade Resort & Spa** is the place to raise a glass. For lakeside luxury, **Lake Arrowhead Resort and Spa** on Lake Arrowhead in Southern California and the **Forest Suites Resort** up north on Lake Tahoe offer year ‘round enjoyment. Washington state’s noted wine country is home to **Willows Lodge**, recognized for its fine cuisine and accommodations. Limitless staycation adventures await in Washington’s Columbia Gorge at **Skamania Lodge**. Arizona combines desert landscapes and lakeside living. Check into **The Nautical Beachfront Resort** on Lake Havasu, enjoy the retro charm of the **Hotel Valley Ho** in Scottsdale, or enjoy a summer retreat at Paradise Valley’s newest boutique resort, **Mountain Shadows** also located in Scottsdale.

For more on Best of the West lodging savings up to 35%, select fuel credits, and to book, visit [Best of the West Road Trips](#).

Road Trip to The Virginias and Tennessee

From the vineyards of Virginia Wine Country to the Great Smoky and Blue Ridge Mountain ranges, Tennessee and the Virginias offer Southern comforts, vivid history and mountain adventures. Start in

Leesburg, Virginia, at **Lansdowne** featuring gracious accommodations nearby the Potomac River that is a favorite getaway for Washingtonians and Virginians alike. The bucolic campus and nearby attractions surrounding **The Inn at Virginia Tech** draw alumni and visitors alike to Blacksburg, Virginia. Historic Roanoke offers the **Hotel Roanoke & Conference Center** in Virginia, and to the west is **Stonewall Resort** with numerous lake and outdoor adventures in West Virginia. The call of the Appalachian Trail isn't far away. In Tennessee's Great Smoky Mountains, **Dollywood's DreamMore Resort and Spa™** provides sport and family-friendly activities, plus entertainment inspired by the resort's namesake, Dolly Parton.

For more information on The Virginias and Tennessee lodging savings up to 25%, resort fee credits, and to book, visit [The Virginias and Tennessee Road Trips](#)

Colorado, Wyoming: The Rocky Mountain States

Road trippers will reach a Rocky Mountain high in Colorado's spectacular mountain regions. Vail is home to two outstanding hotels, just steps away from the center of the world-famous resort town. The **Tivoli Lodge** and **Manor Vail Lodge** are perfectly positioned for families to enjoy outdoor activities, special events and Vail's vibrant night life. Colorado Springs is home to the **Garden of the Gods Resort and Club**, known for the otherworldly rock formations nearby. In internationally acclaimed Jackson Hole, Wyoming, **Snow King Resort** is within walking distance of the town center and the area's recreational facilities draw visitors from around the world. The wonders of Yellowstone National Park are nearby.

For more information on Rocky Mountain lodging savings including 10% savings and a th night free opportunity, and to book, visit [Rocky Mountain Road Trips](#).

For more information on all 31 hotels and resorts within Benchmark's seven Miles of Memories summer travel regions and to book, visit [Miles of Memories](#) or this link: https://www.benchmarkresortsandhotels.com/road_trip_offers/

Rediscover the magic of a Summer Road Trip with the nostalgic and enchanting post entitled *Miles of Memories* in Benchmark's [Mosaic Traveler blog](#).

About Benchmark Resorts & Hotels®

[Benchmark Resorts & Hotels®](#) features the finest in lodging, dining, recreational and meeting accommodations. Featuring unique and distinctive properties renowned for exceptional service and for creating unforgettable memory-making experiences, it is the signature portfolio of [BENCHMARK®, a global hospitality company](#), which has been a leading US-based hospitality management company for nearly 40 years. Many Benchmark Resort & Hotels' properties are certified by IACC, the association that represents the finest meeting venues and services globally, and many have also been recognized with the coveted [Benchmark Conference Center®](#) certification of meeting excellence. www.benchmarkresortsandhotels.com. To become a fan on Facebook, visit www.facebook.com/BenchmarkResortsandHotels Follow us on Twitter at <https://twitter.com/BenchmarkHotels>, on Instagram at www.instagram.com/benchmarkresortsandhotels, and on Pinterest at www.pinterest.com/benchmarkhotels

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